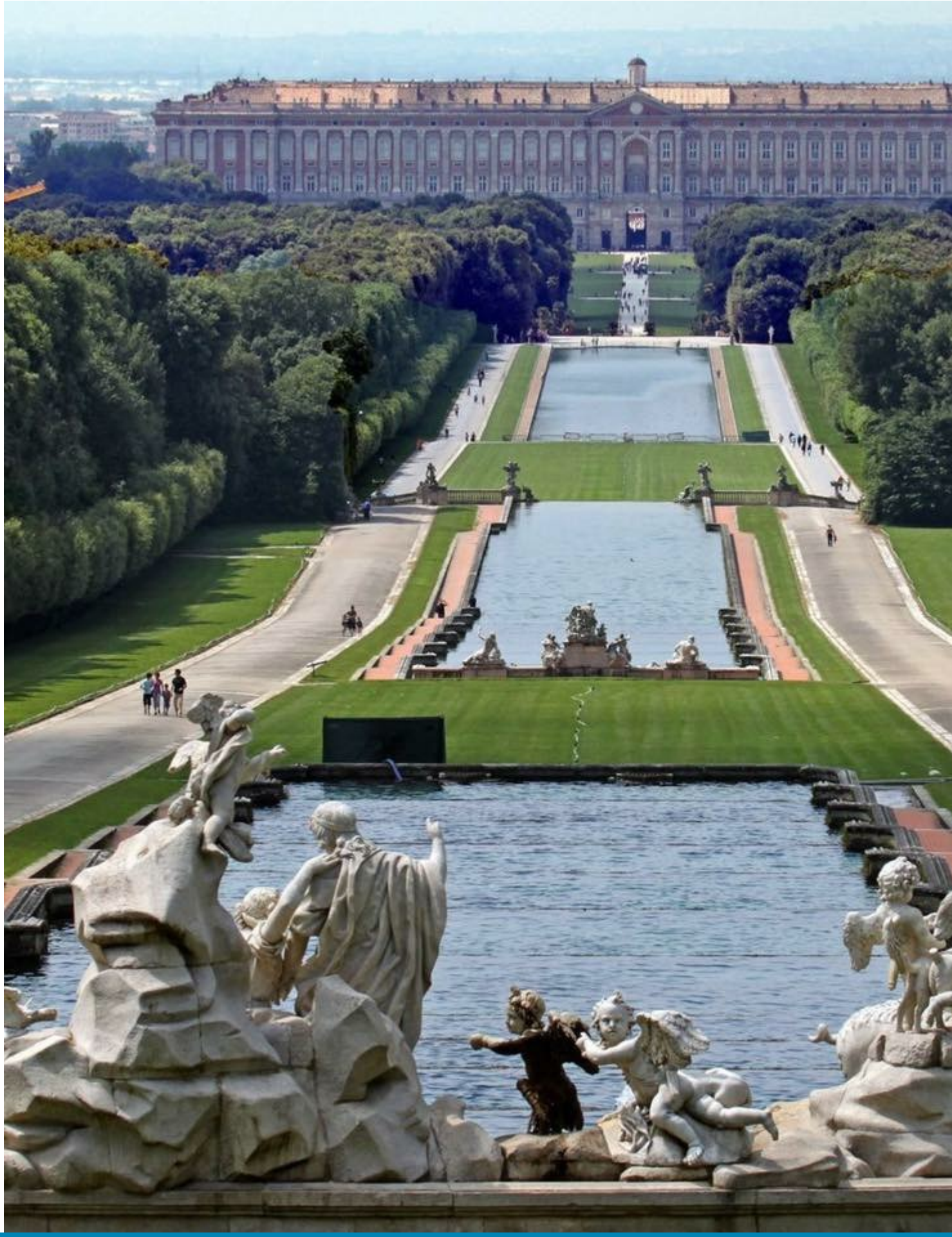Cinema, al via il casting per Bagno di Venereaa